



TANIA BIANCHI

INTERNATIONAL EXPERT IN COMMUNICATION

**INTERNATIONAL EXPERT IN COMMUNICATION,
MARKETING, TELEMARKETING, SALES TECHNIQUES,
MOTIVATION AND PERSONAL EMPOWERMENT,
FOR OVER 20 YEARS.**

BILINGUAL

Of Italian origins, she lives in England.

In 1995, she was awarded
The Professional Certificate in **Management**,
with emphasis on **Marketing, Data Management,
Market Research, Customer Service**
and **Client Relations**
and in 2014, the Bachelor of Science (Honours)
in Psychology, with emphasis
on **Biological Psychology: exploring mind,
consciousness, neurology and brain,
Cognitive Psychology, Behavioural Psychology,
Child Development, Social Psychology**
and **Counselling**.

Her working career started in **Sales**.
It then covered a wide range of experience
and consultancies in commerce, tourism and industry
as well as high-level **Public Relations**,
such as P.A. of the lyrics writer "Mogol"
(the Italian Tim Rice) in Milan and marketing account
for the Felliniesque "Il Grand Hotel di Rimini".

She is now

**CORPORATE TRAINER
BUSINESS CONSULTANT
PERSONAL COACH
OF MANAGERS AND ENTREPRENEURS
PUBLIC SPEAKER AT CONVENTIONS
GUEST AT RADIO AND TV PROGRAMMES**

IN OVER 20 YEARS, she has:

**TRAINED MORE THAN 6,000
EMPLOYEES AND MANAGERS**

of renowned commercial companies,
small and medium-sized businesses,
non-profit organisations
and multinational corporations
such as:

- FIAT and Lancia**
- Divani & Divani - Natuzzi Group**
(the most recognized furniture brand in the world
among consumers of luxury goods)
- The Charming Hotels & Resorts of The World**
- Technogym - The Wellness Company**
(the international developer and manufacturer
of fitness and sports training equipment)
- Soennecken**
(the historic German office products supplier)
- Figurella** (the biggest international weight-loss-system
organisation for natural body toning and shaping)
- Tour Operators, travel agencies, hotels
call centres, software distributors,
cooperatives and banks.**

SOCIAL MEDIA



WEBSITE



EMAIL



FACEBOOK



YOUTUBE



TWITTER



LINKEDIN



TANIA BIANCHI

INTERNATIONAL EXPERT IN COMMUNICATION

TAUGHT IN NATIONAL HIGH SCHOOLS AND ACCREDITED TRAINING INSTITUTES

on communication, direct marketing, telemarketing, sales techniques, customer service, corporate strategies, creativity, motivation, personal effectiveness, human potential and organizational development.

In 2012 and 2013, she was appointed as **Personal Consultant of the President and General Manager**

--- regarding communication and strategic decisions and **Trainer for the Board of Directors of CAD Cooperativa Sociale O.N.L.U.S.**, one of the nation's top Charities in Italy (a non-profit organization with more than 800 workers), which has been serving the elderly, disadvantaged minors and people with intellectual or physical disabilities, since 1976.

For over 15 years, Member of CIM **"THE CHARTERED INSTITUTE OF MARKETING"** (the world's largest professional body of marketing practitioners), she is now also Member (MBPsS) of BPS **"THE BRITISH PSYCHOLOGICAL SOCIETY"** (a centennial institution, among the most authoritative in the world).

In 2002, she was recognized as **Licensed Master Practitioner of NLP** in London by **Richard Bandler** (the co-creator of Neuro-Linguistic Programming).

TANIA BIANCHI AS SEEN ON:



Member of ICAA

the **"International Crime Analysis Association"**, with Forensic Professionals, Research & Training Divisions and Interventions Teams, in 2010 and 2011, she was **Chief Editor of "Crime Network Reporter"** for the production of Journals, radio and TV programmes focussing on criminological issues and perspectives.

HER PERSONAL TRAINING

is with the best internationally-renowned experts in communication and the development of human potential such as:

Robert Cialdini,

a world authority in behavioural psychology
Richard Bandler and John Grinder,
co-creators of NLP

Deepak Chopra, M.D. leader in the field of "mind-body" balance, Ayurveda and meditation

Paul McKenna,
hypnotist, coach for actors and sports champions

Ross Jeffries,
creator of the original Speed Seduction system

Roger Callahan,
creator of "TFT" (Thought Field Therapy)

John Gray, relationship expert, best selling author of "Men are from Mars, Women are from Venus"

Robert and Kim Kiyosaki, financial gurus, best selling authors of "Rich Dad, Poor Dad" and "Rich Woman"

T. Harv Eker,

best selling author of "Secrets of the Millionaire Mind"
Joseph McLendon III,

coach and expert authority on leadership
Anthony Robbins, a world-acclaimed trainer for presidents, politicians, royals and olympic athletes
Brian Tracy,

a world leader in sales and personal effectiveness
Jay Abraham,

the world's preminent business growth expert.



TANIA BIANCHI

INTERNATIONAL EXPERT IN COMMUNICATION

She is

**AUTHOR OF BOOKS, ARTICLES
AND AUDIO-VIDEO
TRAINING PROGRAMMES**

such as:

THE MANUAL OF TELEMARKETING

common sense telemarketing secrets and practical tips for \$uccess on the phone

THE MANUAL OF PRESS RELEASES

secrets and advice from professionals: how to write and distribute press releases with \$uccess

THE MARK ANTONY EFFECT© alias "The M Effect":

a powerful public-speaking technique the secrets of the greatest orators (a video training programme)

**EXPERT IN SEX EDUCATION
AND SEXUALITY COUNSELLOR**

From 2002 to 2006, studied Clinical Sexology, Sexual Health and Sex Education at the A.I.S.P.A School, of the Italian Association of Sexology and Applied Psychology "San Carlo Borromeo Hospital" in Milan.

Member of A.I.S.P.A. and A.S.I.

"**The Italian Association of Sexologists**", since 2010, she is on the Professional Register of the "**Italian Federation of Scientific Sexology**".

In 2007, studied as **Assistant Director and Screenwriter** at "The Academy of Film and TV Directing and Production" of Roberto De Laurentiis, Gabriele Andreoli & Stefano Jurgens.

Since 2011, a **third-level Idrosommelier**, Honorary Member of the "**Mineral Water Taster Association**".

PHILANTHROPIST

Founder and supporter of non-profit associations for solidarity and charitable missions.

In 2011, she **co-founded** the non-profit **Cultural and Social Promotion Association "ANIMA ETICA"** promoting **ETHICS IN COMMUNICATION IN THE WORLD**

and in 2014, she went as a **Reporter** on a two-month, humanitarian expedition in the **Amazon** for "**MISSION BRAZIL**".

HER INTERVIEWS APPEAR

on the **media press** of:

RCS MediaGroup newspapers and periodicals, Hearst Magazines (Cosmopolitan), Condé Nast (Vanity Fair), Arnoldo Mondadori Editore and Gruppo Editoriale L'Espresso and **broadcasters** such as: BBC World, RAI, Mediaset, Deutsche Welle World, SKY and Discovery Real Time.

**WOULD YOU LIKE A TRAINING COURSE,
A CONSULTATION, AN INTERVIEW...
WITH TANIA BIANCHI?**

WRITE TO: info@taniabianchi.com



**WANT TO ANSWER
OBJECTIONS
SUCCESSFULLY?**

**DOWNLOAD THIS PDF
FREE HERE**